



ALCHEMY SIMS

...WHERE SCIENCE MEETS MAGIC.

A WOMAN OWNED / SMALL BUSINESS SERVING THE VIRTUAL COMMUNITY

Alchemy Sims - Capability Statement

Areas of Expertise:

- Strategic Consultation and Planning for Virtual Environments
- Turnkey Project Management from Concept to Completion
- Flexible Workforce scaled to size of project with an 8 time zone support and coverage area
- Creation of Immersive Interactive Environments which combine Data Display with realistic design
- 3D modeling, Custom Avatars, and Terra-forming/landscaping for virtual environments

Facilities and Equipment:

- Enterprise package subscription with Glass House/Green Phosphor for Data Display and Data Visualization in a virtual environment
- Metrics and sim statistics from Smart Patrol and Maya Realities
- "In House" LSL scripting
- Owner of large virtual content library containing, terra-forming materials, landscaping items, interactive scripts and architectural materials
- Diverse and broad ranging talent base that collaborates well and thinks creatively

Expertise Summary:

Ann Cudworth, the Principal and Founder of Alchemy Sims, is a seasoned Emmy Award winning design pro with 15 years design experience in virtual environments for network television, webcasts, and virtual worlds. She combines 12 years design/visualization teaching experience on college level with 3 years of management for a network television design and fabrication department along with a solid background in virtual environmental design, fabrication, and technical/medical illustration. She holds an MFA in Scenic Design from NYU, and a BFA in Medical Illustration. Post-grad studies at Pratt Institute in 3D software. She has most recently been awarded an IBM Exhibition Grant to display the creative game/sim work of Alchemy Sims. Widely regarded in Second Life as a premier builder, she is also an official Second Life Solution Provider.

Codes for Alchemy Sims:

NAICS: 541430, 541512, 541990, 624310, 711510 / CAGE code: 68VF0

DUNS number: 963944967 / EIN number: 273060480

FSC Codes: 6910,6920,6930,6940

Corporate Status: small woman-owned business

Customers/Clients/Sponsors:

CBS News & Sports, 60 Minutes, CBS.com, CNET, IBM, Directed Technologies Inc., Third Wave Strategies, Scientific Enhancements to Networked Domains and Secure Social Spaces-SENDS Project

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